

Free flexible support for aspiring rural entrepreneurs



Wales Cymru

Do you want to run your own business?

Do you want to see if you have what it takes to run your own business?

Check out our short videos via the links over the page to help you consider your options.

Other resources for you to draw on
www.futurelearn.com/
www.futurelearn.com/courses/categories/business-and-management
CADARN Learning Portal
www.cadarn.ac.uk
BOSS (Business Online Support Service)
<http://business.wales.gov.uk/boss>

www.open.ac.uk/wales

Call: 0300 303 5303

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Life-changing Learning
Dysgu sy'n Newid Bywydau
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This activity has been carried out with funding from the Welsh Government, as part of the CADARN SKILLS CENTRE collaborative project with the Universities of Bangor, Aberystwyth and Glyndŵr, promoting work-based learning and continuous professional development opportunities for businesses across North and mid-Wales



A TOOLKIT OF FREE FLEXIBLE SUPPORT FOR ASPIRING RURAL ENTREPRENEURS

Check out these short videos to help you consider your options:

From the family kitchen: Perween Warsi discusses the challenges she faced in establishing and growing her business, S&A Foods. 10mins video <http://bit.ly/1KM0ItU>

Over 50 and in their prime: Sir Alan Sugar talks about the growth of older entrepreneurs in the UK, why he feels age and maturity is undervalued and offers advice to budding entrepreneurs. 10mins video <http://bit.ly/1KMOrSb>

Are you an entrepreneur? Examining the characteristics of a successful entrepreneur. 5 mins. <http://bit.ly/1G90utX>

What makes a successful entrepreneur: A quiz to see if you have the qualities needed to be a successful entrepreneur. 10mins <http://bit.ly/1AYKhBv>

Interested in exploring further?

Rural Entrepreneurship in Wales: The Open University offers you this FREE 30 hr online course <http://bit.ly/1czOGF3> - which will help you to

- explore the feasibility of a business idea
- plan a strategy for the development of your company
- state the likely resources and capabilities required for your new business and understand where the gaps are likely to occur.

The course can be dipped in and out of according to your interest, energy levels and time! You can pick out just those parts that are particularly relevant to you at this particular moment or you can take your time going through the whole course: it's totally up to you.

Other units that may be of interest to dip in to:

Local partners: Advice on how getting the right person locally jumps you ahead of the competition. 5 mins <http://bit.ly/1JgCKVH>

Entrepreneurial impressions: Take a closer look at the entrepreneurial individual and reflect on whether this might be you or not. 7 hrs <http://bit.ly/1HfvIOM>

Entrepreneurial behaviour: An opportunity to consider and reflect on the personal aspects involved in transforming an innovative idea into an entrepreneurial product. 20 hrs <http://bit.ly/1IDa3BL>

Other, more general, business-related free units that may be of interest if you want to start your own business:

Introductory level

Finding information in business and management 9 hrs <http://bit.ly/1Hj3m93>

An introduction to business cultures 4 hrs <http://bit.ly/1K7U54q>

Using numbers and handling data 12 hrs <http://bit.ly/1L3GrNw>

Products, services and branding 3 hrs <http://bit.ly/1E7eoXB>

Starting with law: an overview of the law 5 hrs <http://bit.ly/1QLS7aS>

Intermediate level

Introduction to law in Wales 8 hrs <http://bit.ly/1A2enJH>

Working life and learning. 25 hrs <http://bit.ly/1H53dk9>

Living and working in the new economy 15 hrs <http://bit.ly/1G93kPE>

Innovation, markets and industrial change 15 hrs <http://bit.ly/1KMslug>

Advanced level

Investigating entrepreneurial opportunities <http://bit.ly/1L0JVjg>

Other resources for you to draw on

Further support for the aspiring entrepreneur - and existing business person - based in North, West and mid- Wales is available from the Universities of Aberystwyth, Bangor and Glyndwr - as well as The Open University - who, with their partners in the Colleges sector, offer a range of business-related courses, workshops and 'surgeries' at their premises as well as online through the CADARN Learning Portal (www.cadarn.ac.uk).

BOSS (Business Online Support Service) is a new - and free - online resource developed by the Welsh Government to support business start-ups as well as business growth in Wales. The site offers a growing number of free courses from accounts to marketing and more as well as an opportunity to talk to other similar-minded people also trying to be entrepreneurs! You can earn Open badges to evidence the learning you have done. <http://business.wales.gov.uk/boss>