

Practical Guide to Carbon Footprinting Workshops



in partnership with



Rhwydwaith Arloesi Gwyrdd.
Green Innovation Network.

Overview

In today's carbon-conscious world, some companies are already enjoying significant benefits from a reduced carbon footprint, and the business case for doing so is growing ever stronger. We would like to invite you to attend a free workshop to explore how an organisation's carbon footprint is defined, how it can be measured and, most importantly, how you can begin to reduce yours.

Who should attend

Anyone looking to develop a carbon footprint within their organisation, Senior Managers and Decision Makers; CSR Manager's; Energy Managers and Facilities Managers will all find this workshop beneficial.

Why attend

- Discover the business benefits of reducing your organisation's footprint such as reducing costs and emissions; marketplace edge and driving wider change in the supply chain;
- Find out more about your organisations footprint – what it is, how to measure it and why it pays to reduce it;
- Look at globally recognised methodologies and how to define organisational and operational boundaries;
- Find out how cutting carbon can enhance your reputation – companies that manage their carbon emissions responsibly can enhance their brand value, and make themselves more attractive to potential customers and investors;
- Learn how calculating your footprint also means you can report the figure or gain independent certification for marketing or corporate responsibility purposes, or to meet the requirements of climate change legislation;
- Hear about emerging footprinting standards.

When and where

09:00-13:00 (lunch will be provided)
Tuesday 16th October 2012

Orbit Business Centre, Merthyr Tydfil

Wednesday 17th October 2012

Bridge Innovation Centre,
Pembroke Dock

Thursday 18th October 2012

Venue Cymru, Llandudno

Places are limited, so be sure to reserve yours as soon as possible (max 2 per organisation).

[Click here to register](#)

If you can't make it yourself, please pass on this invitation to someone else from your organisation that would benefit from attending. Full joining instructions will be circulated in advance.

If you need further information, please contact the events team on **029 2069 4916** or walesevents@carbontrust.com

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